

Animal Nutrition Conference of Canada 2020: Poster judging process and criteria

Submitted abstracts and posters will be judged by a panel of experts (2 people from industry and academia). Students will not participate orally in the process, thus addressing any questions or making clarifications will not take place. It dictates the general rule that the poster should be self-explanatory. The specific judging criteria are set up to provide you with guidance on how to design the poster. Treat it as an advertisement of your hard work. Please remember to acknowledge your funding institutions. Don't forget to embed the unique abstract number. Please see below for specific judging criteria for abstracts and poster presentation.

The overall score will be weighted 50% abstract and 50% poster.

QUALITY OF ABSTRACT

1. Informative and understandable

The abstract is informative and aligns with the scientific content of the poster. It is well-written and coherent, clearly stating the goals of the project.

- a. Introduction and objectives (10%)**
- b. Materials and methods (study design) (10%)**
- c. Clarity of data presentation (10%)**
- d. Appropriate interpretation of results (10%)**

2. Depth / Innovation of research (20%)

3. Practical implication and industry benefit (20%)

4. Correct grammar and spelling (20%)

QUALITY OF POSTER PRESENTATION

1. Content: clear, informative and understandable without oral explanation

- a. Introduction- sufficient background information provided** - The poster addresses why the research was done and sets the context for the study. **(10%)**
- b. Objectives - clearly identified and reasonable** – The purpose of the study, hypotheses, unique research angle are all clearly addressed in the poster. **(10%)**
- c. Materials and methods - proper study design/methods/modeling** - Clear and informative explanation of the research was design, the procedures used and statistical analysis conducted. Data sources and/or sampling procedures are clear and appropriate. **(10%)**
- d. Appropriate interpretation of the results** - The results of the study are clearly stated and logically interpreted. **(10%)**
- e. Summary addressing the practical implication and industry benefit** - The significance of the study and why the results are important are clearly explained. **(10%)**
- f. Clarity of data presentation/self-explanatory displays** - Poster is well planned and organized. It is standing on its own; it has a well-balanced text, diagrammatic figures and data figures. **(10%)**

2. Format

- a. Legible and appropriate style**– The colour, font, etc. are used appropriately, thus text is legible. Colours are used to engage readers, attract attention but not tire out the eyes. Background is not busy. **(10%)**
- b. Logical organization flow** - The poster has appropriate headings and clearly defined sections. All of the information is provided in a logical order. **(10%)**
- c. Appropriate use of graphics** - Space is used effectively, and neither text nor graphics dominate the poster. Figures serve a purpose (not just filling space) and are appropriately titled and captioned. **(5%)**
- d. General appearance** - The poster looks professional and is aesthetically pleasing. It is neat, organized, and concise. **(10%)**
- e. Correct grammar and spelling**- Presentation is well-written, proper grammar is used. **(5%)**