



2021 In-Person Conference - Sponsorship & Industry Partner Showcase Opportunities

Sponsorship	# Available	Value	Unique	Free Registration	Promotional item in conference bag ⁵	Logo on front of conference website ¹	Verbal recognition	Ads ³	Signage ¹ throughout conference & recognition on inside front cover of delegate book ²
Platinum Sponsor – Welcome Cocktail	1	\$6,500	Sole sponsor of Welcome Cocktail (May 11 ~4:30-6:30 pm), unique opportunity to showcase company/new product(s)	1	1	Yes	Opening and closing plenary	½ page in electronic proceedings & delegate book	Yes
Gold Sponsor – Conference Bag	1	\$4,250	Logo on conference bag	1	1	Yes	Opening and closing plenary	½ page in electronic proceedings & delegate book	Yes
Gold Sponsor – Lanyard	1	\$4,250	Logo on participant badge/lanyard (option to provide your own)	1	1	Yes	Opening and closing plenary	½ page in electronic proceedings & delegate	Yes
Gold Sponsor – Room Key	1	\$4,250	Logo/graphic on room key card	1	1	Yes	Opening and closing plenary	½ page in electronic proceedings & delegate book	Yes
Gold Sponsor – Audiovisual Equipment	2	\$4,250	1 full-page ad at the front or back inside cover of the printed program (only sponsorship option that includes an ad in the printed program)	1	1	Yes	Opening and closing plenary	1 page in electronic proceedings & delegate book	Yes
Silver Sponsor – Student Competition	1	\$2,750	Maximum of 2 pop-up banners (provided by sponsor) displayed near student posters	1	1	--	Option for company rep to introduce student concurrent speakers	½ page in electronic proceedings & delegate book	Yes
Silver Sponsor – Wed Cocktail Dinner	4	\$2,750	Option to provide 1 pop-up banner + tent cards on cocktail tables	1	1	--	Prior to Cocktail Dinner	½ page in electronic proceedings & delegate book	Yes
Bronze Sponsor – Speaker Sponsor	13	\$1,500	Option for company representative to introduce speaker (logo displayed during intro) + logo on page of proceedings containing speaker abstract	1	--	--	Option for company rep to introduce speaker	¼ page in delegate book	Yes
Thursday Lunch	4	\$1,250	Logo by lunch buffet + logo on tent cards on lunch tables	--	--	--	Prior to Thursday Lunch	¼ page in delegate book	Yes



Sponsorship	# Available	Value	Unique	Free Registration	Promotional item in conference bag ⁵	Logo on front of conference website ¹	Verbal recognition	Ads ³	Signage ¹ throughout conference & recognition on the back of the program book ²
Industry Partner Showcase ⁴	12	\$1,250	1 pop-up banner (provided by sponsor), 6' skirted table with 2 chairs	1	--	--	--	¼ page in delegate book	Yes
Wednesday Wine	4	\$1,000	Logo by cocktail bar and on cocktail ticket	--	--	--	Prior to Cocktail Dinner	--	Yes
Thursday Breakfast	4	\$1,000	Logo by breakfast buffet + logo on tent cards on lunch tables	--	--	--	Start of concurrent sessions	--	Yes
Coffee Break – Wednesday P.M.	4	\$750	Logo by break tables	--	--	--	Prior to break	--	Yes
Coffee Break – Thursday A.M.	4	\$750	Logo by break tables	--	--	--	Prior to break	--	Yes
Promo item in conference bag	10	\$500	Option to contribute promotional material in conference bag ⁵	--	1	--	--	--	Yes
Student Networking Event ⁶	Unlimited	\$200	Option to display 1 pop-up banner during event + company info on event-specific webpage and handout	--	--	--	At student networking event	--	No
Contributing	Unlimited	<\$500	--	--	--	--	--	--	Yes

- All sponsor logos will also be displayed on the sponsorship page of the conference website, as well as throughout the conference. Platinum & gold sponsors will also have their logo displayed on the front of the conference website.
- Sponsor names will also be featured on the back cover of the delegate book. Delegate books will only be available electronically on the conference website in a PDF format.
- Ads should be high resolution JPEG or PDF files. They can be in colour or black & white. Dimensions of full-page ads are 8" (W) x 10.5" (L), no bleed. Dimensions of ½ page ads are 8" (W) x 5.25" (L), no bleed. Dimension of ¼ page ads are 4" (W) x 5.25" (L), no bleed.
- The Industry Partner Showcase will be centrally-located, close to the registration desk, main break areas and the Wednesday evening cocktail dinner. Spaces will be assigned based on a first-come, first-served basis. Displays can be mounted no earlier than 12pm on Wednesday, May 13th following the pre-conference symposium and must be removed no later than 6pm on Thursday, May 14th.
- Option to contribute promotional material to conference registration package: limit of two single pages, or one bi-fold brochure, or promotion item with company logo (e.g. pen, notepad, calculator, keychain...) provided in sufficient quantity for all registrants at sponsor's expense. Please provide 330 pieces.
- New this year, there will be a student networking event in the hour preceding the welcome cocktail. Students will have the opportunity to participate in a speed meeting style networking event and a panel discussion. This is an opportunity for students to learn about job opportunities in the feed industry and to get to know potential employers. Sponsorship for this event will go to support student travel bursaries to attend the conference. Sponsor information (company name, logo, website, 100-word description) will also be featured in a student handbook to highlight sponsoring companies as well as on a student page of the ANCC website. NOTE: Registration for the ANCC welcome cocktail (May 11th) is included; however, participation in ANCC 2021 on May 12th and 13th will require conference registration.