



2021 Virtual Conference - Sponsorship & Industry Partner Showcase Opportunities

If ANCC 2021 takes place virtually it will be presented through a dedicated web platform to which conference participants will have access as soon as they register. Live webinar sessions will air over approximately six days in May in which speakers (see [program](#) attached) will present their research and answer questions. Participants will have the ability to chat virtually with other attendees, and the recorded presentations will be available to watch on-demand. Sponsors will be featured in a virtual exhibit space where participants may network with industry contacts. At the beginning and end of each session, there will be slides recognizing all our sponsors as well as a partners' page on our website. Below you will find the various sponsorship options. Options will be available on a first-come, first-served basis.

Sponsorship	Value	Number available	Unique	Free Registration	Virtual Exhibit Space	Ads ¹	Verbal recognition	Logo recognition on conference website ² and during webinars
Platinum Sponsor	\$4,000	1	Conference sponsor: Special recognition ³ in all conference sessions + Static ad between speakers <u>or</u> sponsor trivia question with prize during 2 sessions	1	Prime location with digital handouts and video	1 page in electronic proceedings	Opening and closing of each webinar session	Logo (linked) on front page and partners page of ANCC website and throughout all webinars
Gold Sponsor	\$2,500	5	Session sponsor: Special recognition ³ in 1 live webinar session + Static ad between speakers <u>or</u> sponsor trivia question with prize during 1 session	1	Preferred location with digital handouts and video	1 page in electronic proceedings	Opening and closing of 1 webinar session	Logo (linked) on partners page of ANCC website and during 1 webinar session
Silver Sponsor	\$1,500	13	Speaker sponsor: Special recognition ³ in 1 presentation + logo on page of proceedings containing speaker's paper	1	Digital handouts	½ page in electronic proceedings	During introduction of sponsored speaker	Logo (linked) on partners page of ANCC website and during 1 speaker presentation
Bronze Sponsor	\$750	Unlimited	--	--	Logo (linked) displayed	¼ page in electronic proceedings	--	Logo on partners page of ANCC website
Contributing Sponsor	\$350	Unlimited	--	--	Logo displayed	Logo included in the proceedings	--	Logo on partners page of ANCC website

- 1) Ads should be high resolution JPEG or PDF files. They can be in colour or black & white. Dimensions of full-page ads are 8" (W) x 10.5" (L), no bleed. Dimensions of ½ page ads are 8" (W) x 5.25" (L), no bleed. Dimension of ¼ page ads are 4" (W) x 5.25" (L), no bleed.
- 2) All sponsor logos will be displayed on the sponsorship page of the conference website, as well as throughout the conference. Linked logos will be hyperlinked to the sponsors website. Platinum sponsors will also have their logo displayed on the front of the conference website.
- 3) Special recognition refers to verbal recognition as well as logo placement on slides throughout the indicated portion of the conference.